### **A&K Production presents**



# WOMEN AND ROADS. THE WAY TO YOURSELF. BAIKAL.

Film by Kristina Kretova & Anna Kameneva



## **Technical specifications**

### 2022

Country: Russia Running time: 54 minutes Genre: documentary Language: Russian Subtitles: English Sound: stereo Exhibition format: Full HD Aspect ratio: 16:9 Frame rate: 25 fps Color

Creators, directors, producers: Kristina Kretova, Anna Kameneva Screenplay: Kristina Kretova, Ksenia Efremova Cinematography: Roman Egorov, Roman Palchenkov Editor: Anton Efremov Music: Anna Kameneva

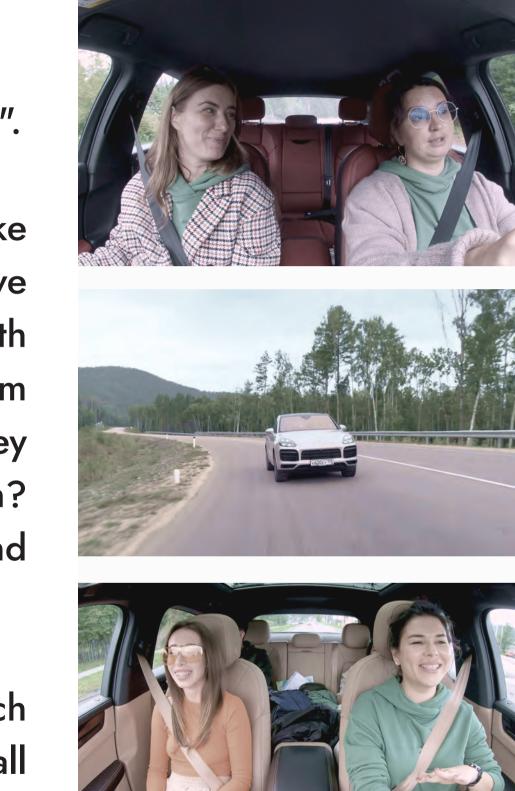


## **Synopsis**

Documentary film "Women and roads. The way to yourself. Baikal".

The film was shot during an unusual women's rally around Lake Baikal in the summer of 2021. During their journey, 4 creative residents of St. Petersburg of various professions meet with compatriots living in Siberia and take short interviews from them about life, work, women's happiness, the secret of success. And they ask the key question: "What complexity has shaped you as a person? And what inspired you to overcome it? The answers were exciting and formed the basis of the documentary.

It's not just a movie, it's a film-inspiration. Showing that each difficulty makes us stronger. The film is about the fact that we are all different and at the same time we are always similar in some way.



## **Directors' biographies**

### **Kristina Kretova**

Kristina was born in 1981 in Leningrad (St. Petersburg). She writes books for children and teenagers who are included in the lists of libraries and become prize winners, conducts storytelling classes for children.

In 2020, Kristina Kretova published the book "Antifragile: women in the history of Russia", the continuation of the idea of which was partly a film-rally, shot together with Anna Kameneva about the women of the Baikal region who overcome difficulties, but make the life of the people of this region better and more interesting.

In 2022, the sequel of this film was shot already on Ladoga.



## **Directors' biographies**

### Anna Kameneva

Anna was born in 1981 in Leningrad (St. Petersburg).

In 2004 she graduated from the Faculty of Philology of SPbSU, after which she received a second higher education at the Faculty of Law of SPbSU. For 10 years she managed a magazine, while in parallel doing business, including PR and event. 2 years ago she returned to songwriting & directing videos for children.

In 2021, together with Kristina, she filmed her first documentary "Women and Roads. Way to yourself. Baikal". Lives and works in St. Petersburg.



# Directors' statements Kristina Kretova

As a writer, I see my mission in talking to children and teenagers about difficult and unpopular topics, and also in showing the beauty and diversity of the world around us. In part, this film and the ones that Anna and I are shooting and are going to shoot further have become a continuation of the meaning of my work and life.



Last year, my book "Antifragile: Women in the History of Russia" was published, which was worked on for 5 years. The main idea of which is not only that women can do anything, but also that women have the right to be different and make mistakes. In the process, the idea of shooting an amateur film about modern women contributing to the development of society appeared. The idea was supported by Anna Kameneva, it was decided to go to Lake Baikal and drive from Irkutsk to the Barguzin Valley. It is in this place of Russia that there is an amazing interweaving of different cultures: secular, Orthodox, Buddhist, shamanic and Old Believers. In the process of recruiting heroes, realizing what beautiful and interesting women we were going to shoot, it became clear to us that the film should be shot as efficiently as possible, showing the depth of each woman from all possible angles.

Having assembled the project team, having found sponsors for a minimum budget, we found ourselves on Lake Baikal. It is difficult to minimize the impact that conversations with people we met on the way had on us. With each of the heroines, we cried, laughed, found common ground. Answers to the main question of the film: "What complexity has shaped you as a person?" as if they were answers for each of us, for every modern woman. They have become a living illustration of the fact that each of us has the right to make mistakes, each of us faces

difficulties and tragedies, each sometimes faces insurmountable obstacles, but each has the right to be herself, to change the direction of movement and the road. Each of us has the right to be different, each of us has the right to just live.

When they told me that I had "found myself in writing," it was strange to me all the time. I've always loved what I do, and books are just one of the directions in what happens. Now, having made our first films with Anya, I believe that I have found myself in shooting honest films about contemporaries. Most of all in my life I love traveling and interesting people, everything came together in this place. I believe that through the prism of women's destinies it is possible to show the beauty of the world, it is possible to make the creative power of our heroines make society better, kinder, more creative and compassionate.

## **Directors' statements**

### Anna Kameneva



At some period of life, many women, giving themselves up to motherhood, family, life, lose themselves, their personal rhythm in development, in creativity, in their careers. Someone is unsettled by life's tragedies, the difficulties they face. One of the main goals of the film is to show that any difficulty can make us stronger, motherhood can provide new sources of inspiration, and even the worst tragedies can lead us to a new path, a path to ourselves. For me, this film is especially valuable: once it was the examples of the women around me that gave me the impetus to return to creativity and self-development, and I believe that the inspiring stories of our heroines can also help someone and give hope.

This is an unusual film, and we came to it also in a non-standard way. Initially, it was Kristina Kretova's idea to make a women's motor rally in Altai as a follow-up to her book «Antifragile: Women in Russian History» with a friendly one-camera shoot. But when at the beginning of March 2021 we were together with Kristina on Baikal, this magical lake seemed to inspire both of us. Kristina decided to go along Baikal and offered me to become a producer of the project. In the process of preparation, we developed the idea so much that it became clear that we needed to shoot a documentary film, a film with meanings.

Kristina also offered me to become the director of the film. We already had a chance to collaborate when I became the author of the song and director of the video for one of her books. But our synergy in working on the project itself led to a decision - the film has two directors, mutually understanding and complementary.

This decision, in part, continues the good intentions and goals of our film about Baikal, and our next films.

In the process of filming an interview on Lake Baikal, I "fell in love" with each of our heroines, although I talked with each one in advance, "admired" each filming location, which we ourselves selected, making up the route and timing, enjoyed each and every moment of the trip and work. This feeling of love and response in the hearts and minds of people who participated, simply got to know, came across this project, gave us the belief that this film about the women of Baikal must reach the audience!

And also, Kristina and I agreed that we both enjoy filming, immersing in the process from a to z, as much as possible. We managed to form a team of talented people who support the project, our film crew. Therefore, without delay, already in the winter of 2022, Kristina and I produced and filmed the sequel to the film "Women and Roads. The Way to Yourself" about the women of Ladoga, having carried out a rally around the lake. And in the near future we plan to continue shooting along new routes, because in Russia, in the world there are so many interesting women, so many destinies, so many sources of inspiration.

# 4 protagonists



**Kristina Kretova** 

· Creator, producer, director "Women and roads. The way to yourself"

· Included in the list of children's writers of the Russian Encyclopedia of **Children's Literature** 

· Popularizer of Geography and traveling

· Winner of the "For the Benefit of the World" award, winner of the "International Children's Festival" cup in the category "Books for older children"

• The author of 19 books, most of which are bestsellers

· Successful businesswoman in the construction business

· Mother of two children http://kretova.info



### Aglaya Dateshidze

- · Psychotherapist
- <sup>r</sup> Dance movement therapist
- Entrepreneur
- Writer
- · Traveler
- Family camp organizer
- Mother of a daughter
- http://dateshidze.ru



### Irina Rubinstein

- · St. Petersburg entrepreneur, founder of the international brand Smart Swimwear RoDaSoleil
- · Creative and neuromarketing expert
- Co-author of the book "Imposter Syndrome: How to create and do business without fear and doubt"
- · Mother of two sons (during filming pregnant with the third son)
- · Blogger



### Pelageya Gomatina

- · Fashion photographer
- Futhor of a blog about fashion and design
- · Fashion influencer
- · Stylist
- · Filming organizer

## Film crew

Anna Kameneva Creator, producer, director "Women & Roads. The way to yourself", author of films soundtracks, business lady, PR specialist, publisher, composer and songwriter. Mother of 2 kids.

Kristina Kretova Creator, producer, director "Women & Roads. The way to yourself", one of the 4 protagonists

Roman Egorov Operator, famous blogger, traveler, drone operator, photographer. interalma

Valery Mayorov Drone operator. Traveler. Freediver. Videographer and photographer. valeraextreme

Roman Palchenkov Operator. Cinematographer, Artist, photographer, co-author of the AGNIX art project. Canon Ambassador. palchenkov

Anton Efremov Film editor

### FILM FESTIVALS:

- · International Film Festival "Western Gates", Pskov non-competitive screening;
- · Best Istanbul Film Festival "Best Feature Documentary Film";
- · 30th Russian Film Festival "Window to Europe", Vyborg out-of-competition screening;
- · International Film Festival "Life Form", Perm non-competitive screening;
- · New Creators Film Awards, USA Best Original Music;
- · International Russian Film Festival, Moscow "Best Documentary",
- · 21st Baikal International Film Festival "Man and Nature" named after V.G. Rasputin, Irkutsk out-of-competition screening;
- · International Film Festival "In Love with Art", St. Petersburg non-competitive screening, a special event of the film festival;
- Travel FilmFest International Film Festival, Cyprus Semi-finalist;
- · Amorgos International Film Festival, Greece Participant;
- · Zilant International Film Festival, Kazan "Best Documentary Director";
- XIII International Festival of Tourist Films and TV Programs "Date with Russia", Vologda;
- · Docs Without Borders International Film Festival competition, USA Winner;
- · Near Nazareth Festival (NNF) International Film Festival, Israel Winner;
- · Film Festival Travel Film Fest, Moscow finalist; Quetzalcoatl Indigenous International Film Festival, Mexico Winner Best Feature Film Europe;





SPECIAL WINNER

BEST ISTANBUL



















### В Иркутске стартовал автопробег «Женщины и Дороги. Путь к себе»

## Media

котором примут участие жительницы Иркутской области и Бурятии: предприниматели, политики, деятели культуры.

Проект реализуется успешными женщинами из Санкт-Петербурга. Продюсер фильма и руководитель проекта Анна Каменева, идеолог проекта, писатель Кристина Кретова, психотерапевт Аглая Датешидзе, fashion-блогер Пелагея Гоматина и предприниматель Ирина Рубинштейн отправились в путешествие на премиальных автомобилях Porsche вдоль Байкала до Улан-Удэ и к Баргузинской долине. Автопробег завершится 29 августа посещением Дворца Богини Янжимы.



По дороге участницы проекта будут встречаться и общаться с местными женщинами – лидерами мнений. Так, вчера в Иркутске они побывали в гостях у владельца книжных магазинов «Кукуля» и «Переплет», соорганизатора праздника



Из Иркутска стартовала автоэкспедиция «Женщины и дороги. Путь к себе»

25 августа 2021. 07:46 Ольга Брай



Красоты и энергетика Великого озера притягивают путешественников. Верный рецепт: устал, запутался, потерял музу велком к батюшке Байкалу. В понедельник, 23 августа, из Иркутска стартовала очередная автоэкспедиция, по итогам которой участницы, пять женщин из Санкт-Петербурга, сделавших себе имя в разных сферах, рассчитывают создать что-то вдохновляющее документальный фильм не только о себе, но и о местных байкальских героинях. Перед тем как стартовать в сторону Улан-Удэ и Дворца Богини Янжимы в Баргузинской долине. участницы пробега «Женщины и дороги. Путь н себе» встретились с журналистами. Продюсером фильма и руководителем проекта

> лаголь Иркутское обозрение

Среда обитания / Прагматика / Вокруг Байкала рямая речь / НКО-онлайн / Нескучная жизнь / Здравница Погола Найти (f) (i) (i)

Среда обитания

стала Анна Каменева

Автопробег «Женщины и Дороги. Путь к себе» стартовал в Иркутске



Сегодня в Иркутске стартовал женский автопробег и съемки документального

Завершился уникальный женский проект – автопробег и съёмки фильма «Женшины и Дороги.



### Автопробег «Женщины и Дороги. Путь к себе» стартовал в Иркутске



«Женщины и Дороги. Путь к себе. Байкал. 2021» стартовал в областном

центре 23 августа. Во

время пробега будут происходить съемки документального фильма, в котором примут участие жительницы Иркутской области и Бурятии: предприниматели, политики, деятели культуры.

Как сообщают организаторы, проект реализуется успешными женщинами из

Документальный фильм «Женщины и Дороги. Путь к себе. Байкал. 2021» снят по итогам женского автопробег



Российские женшины Событие недели. Автопробег

mirburyatia • Подписаться

"Женщины и дороги. Путь к



Зо АИСТ ТВ

Зат АИСТ ТВ



Начата работа над документальным фильмом о жительницах Иркутской области и Бурятии

🛱 23 Авг 2021

Если женщина хочет...

В Иркутске стартовал автопробег



Сегодня в Иркутске стартовал необычный автопробег. Его участницы - 5 женщин из Санкт-Петербурга. Они проедут вдоль

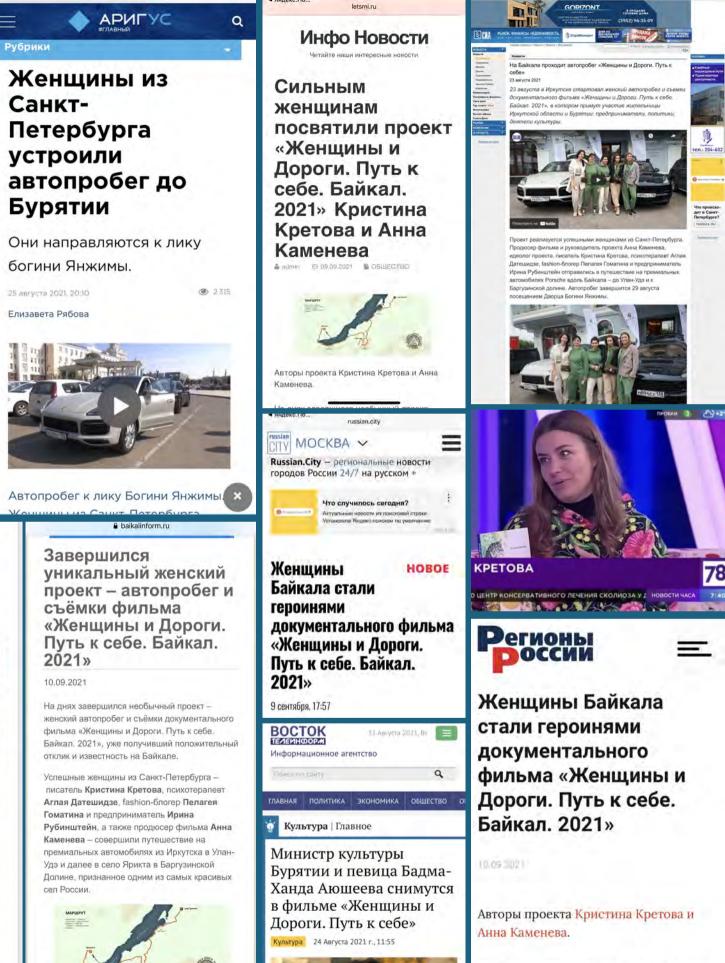
восточная сибирь

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На днях завершился необычный проект женский автопробег и съёмки документального фильма «Женщины и Дороги. Путь к себе. Байкал. 2021», уже получивший положительный отклик и

Инфо Новости





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## Contact

womenandroads.ru

