



WOMEN AND ROADS. THE WAY TO YOURSELF. Ladoga

Directors: Kristina Kretova & Anna Kameneva

Technical specifications:

Year: 2023

Country: Russia

Running time: 56 minutes

20 seconds

Genre: documentary

Language: Russian

Subtitles: English

Sound: stereo

Exhibition format:

FullHD

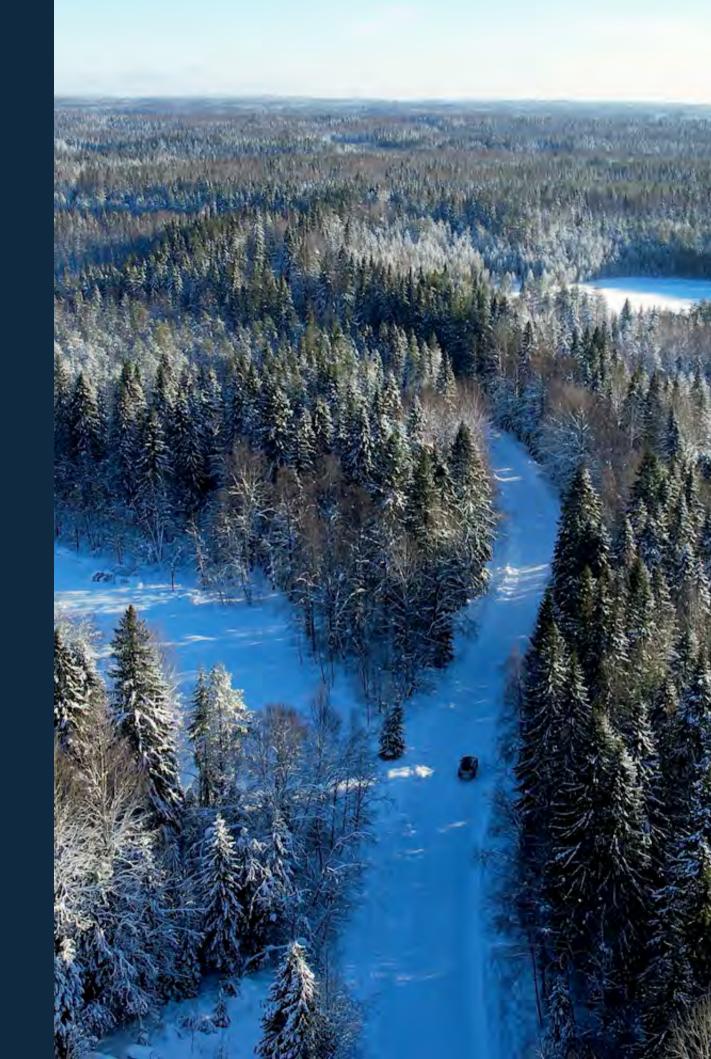
Aspect ratio: 16:9

Frame rate: 25fps

Color

Logline:

4 women from St.Petersburg go by car around the Lake Ladoga in search of inspiration. Along the way, they talk to local women - opinion leaders.



Plot summary:

This is a movie about meanings.

Or rather, this is a film about women in search of meanings. It is also a film about the largest lake in Europe, about Ladoga, with its natural beauty and its difficult and significant history. And about how it lives today, Ladoga and her women ...

7 days on the road, more than 1000 km, interesting meetings, important life questions and sincere answers to them.



Directors' biography:

Kristina Kretova

Kristina Kretova was born in 1981 in Leningrad.

She writes books-bestsellers for children and teenagers, which are included in the lists of libraries and become prize winners.

In 2021, Kristina Kretova published the book «Antifragile: women in the history of Russia», the continuation of the idea of which was partly a film-rally, shot together with Anna Kameneva about the women of the Baikal region. Thus the project «Women and roads. The way to yourself» was born. In 2022 the directors shot a film already on Ladoga. And in 2023 filming took place in Uzbekistan.



Directors' biography:

Anna Kameneva

Anna Kameneva was also born in 1981 in Leningrad. In 2004 she graduated from the Faculty of Philology of SPbSU, after she received a second higher education at the Faculty of Law of SPbSU. For 10 years she managed a magazine, while in parallel doing business, including PR and event. 3 years ago she returned to songwriting & directing videos for children.

In 2021, together with Kristina, she filmed her first documentary «Women and Roads. Way to yourself. Baikal» and founded eponymous joint project and A&K Production company.

Both directors live and work in Russia, Spain, Israel and UAE.



Directors' statements:

Kristina Kretova:

As a writer, I see my mission in talking to children and teenagers about difficult and unpopular topics, and also in showing the beauty and diversity of the world around us. In part, this film and the ones that Anna and I are shooting and are going to shoot further have become a continuation of the meaning of my work and life.



When some people told me that I had "found myself in writing," it was strange to me all the time. I've always loved what I do, and books are just one of the directions in what happens. Now, having made our first films with Anya, I believe that I have found myself in shooting honest films about contemporaries. Most of all in my life I love traveling and interesting people, everything came together in this place. I believe that through the prism of women's destinies it is possible to show the beauty of the world, it is possible to make the creative power of our heroines make society better, kinder, more compassionate.

Life invents better than writers and screenwriters. I'm telling you as one of them. The experience of people is more realistic, you can build on it in your own choices, which is why it catches you more. Having started talking with our heroines, Anya and I can't stop. We ourselves are "hooked".

Directors' statements:

Anna Kameneva:



Through the diversity of women's faces and their destinies, as well as through the dynamics of road travel, we reveal the diversity and beauty of our country, our planet.

When Kristina and I were filming our first film on Lake Baikal, our synergy in working on the project itself led to a decision - the film has two directors who mutually understand and complement each other. This, in part, continues the good intentions and goals of our films. After returning from filming, we realized that we could not stop.

This is how the project "Women and Roads. The Way to Yourself", within which we have already made several trips and shot more than one film.

Our "Baikal" has already been released, having won a number of film awards, the interest of the media, but most importantly, the sympathy of the audience. Now we are releasing our Ladoga with no less trepidation.

While the films have a unifying concept: road movies and interviews with local women, they are two different films, and you will see this from the very beginning of the viewing.

In the process of filming the interview, I "fell in love" with each of our heroines, although I talked with each of them in advance, "admired" each filming location, which we ourselves selected, making up the route and timing, savored every moment, every moment of the trip and work. Ladoga is not just the deepest lake in Europe with stunning natural beauty, it is a place of great importance in Russian history! The heroines of the interview are the women of Ladoga who have achieved recognition for their talent, work and desire to contribute to the history of their business. Director of the bakery and director of the factory for the production of the best fishing baubles, theater manager, environmental activist, head of the Karelian community, abbess, racer, farmer, poetess and others. Real people and their stories. But realism can also be different. And this is the choice of the director, which facet of our diverse and largely imperfect world to show and highlight in his film. Kristina and I chose inspiration, the beauty of the human soul, but honest, without embellishment. Because of this, our films are "alive", they give ground for reflection, they even give someone hope and faith in their abilities."

Film crew:

- **♦ Screenwriter:** Kristina Kretova
- ◆ Producers: Anna Kameneva, Kristina Kretova
- ◆ Cinematography: Roman Egorov, Anton Efremov, Valery Mayorov, Andrey Gatenyan
- ◆ Film editor: Anton Efremov
- → Music by: Anna Kameneva
- **♦ Motion:** Sergey Shumilkin
- ◆ Starring: Kristina Kretova, Irina Oganova, Natalia Bekhtereva, Evgenia Murashova

Interviews:

Maria Oparina Irina Rubinstein Svetlana Beketova Aglaya Dateshidze Elena Sinitsina Ekaterina Litvinova Yulya Artemyeva Mirra Artemyeva Nadezhda Kalmikova Liubov Vasilieva Olga Bezgina
Valentina Stukalova
Natalia Kalyagina
hegumenia Angelina
Elena Churkina

FILM FESTIVALS:

- · International Film Festival "Western Gates", Pskov non-competitive screening;
- · Best Istanbul Film Festival "Best Feature Documentary Film";
- · 30th Russian Film Festival "Window to Europe", Vyborg out-of-competition screening;
- International Film Festival "Life Form", Perm non-competitive screening;
- · New Creators Film Awards, USA Best Original Music;
- · International Russian Film Festival, Moscow "Best Documentary",
- · 21st Baikal International Film Festival "Man and Nature" named after V.G. Rasputin, Irkutsk out-of-competition screening;
- · International Film Festival "In Love with Art", St. Petersburg non-competitive screening, a special event of the film festival;
- · Travel FilmFest International Film Festival, Cyprus Semi-finalist;
- · Amorgos International Film Festival, Greece Participant;
- · Zilant International Film Festival, Kazan "Best Documentary Director";
- "XIII International Festival of Tourist Films and TV Programs "Date with Russia", Vologda;
- · Docs Without Borders International Film Festival competition, USA Winner;
- · Near Nazareth Festival (NNF) International Film Festival, Israel Winner;
- · Film Festival Travel Film Fest, Moscow finalist; Quetzalcoatl Indigenous International Film Festival, Mexico - Winner Best Feature Film Europe;













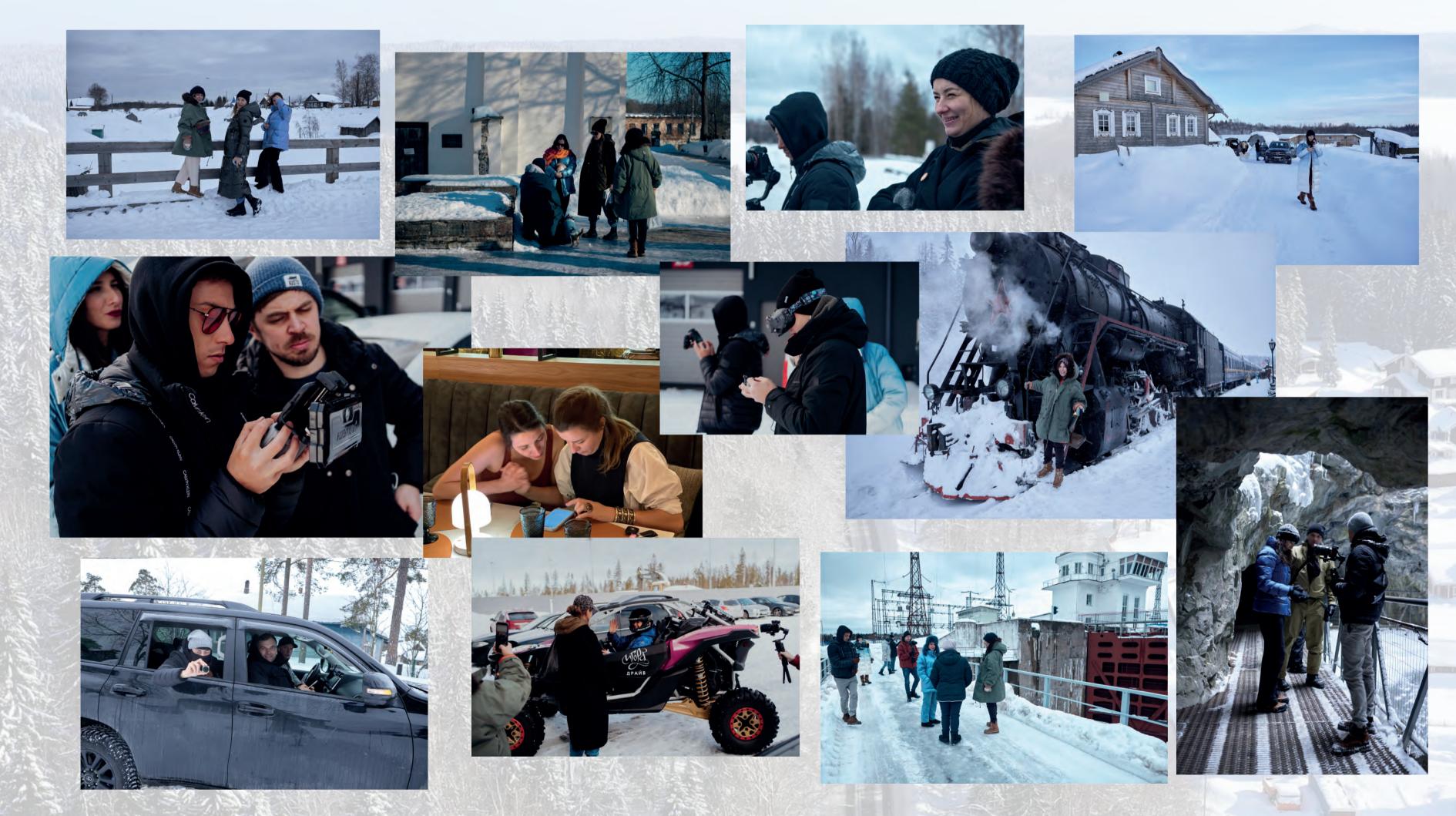












The project's first film won prizes and received nominations at international travel and film festivals in the United States, Turkey, Cyprus, Mexico, Russia and other countries.

«Women and roads. The way to yourself. Baikal» was released in February 2023, first in the cinema, then on big online platforms, and was shown on TV channel in Russia.





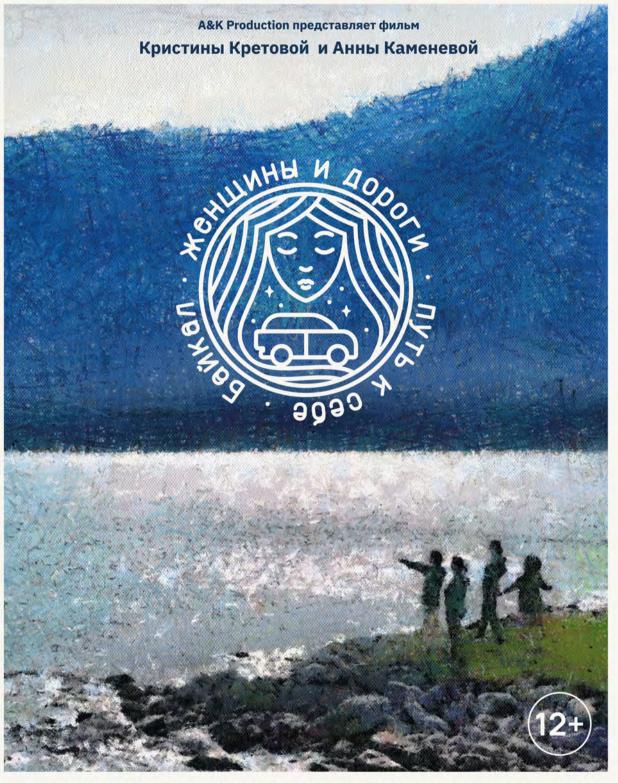












Авторы идеи КРИСТИНА КРЕТОВА АННА КАМЕНЕВА режиссеры АННА КАМЕНЕВА КРИСТИНА КРЕТОВА продюсеры КРИСТИНА КРЕТОВА АННА КАМЕНЕВА сценарий КРИСТИНА КРЕТОВА КСЕНИЯ ЕФРЕМОВА операторы РОМАН ЕГОРОВ РОМАН ПАЛЬЧЕНКОВ ВАЛЕРИЙ МАЙОРОВ монтаж АНТОН ЕФРЕМОВ композитор АННА КАМЕНЕВА

